



2021

Annual Report





After a difficult year, 2021 was about bouncing back and adjusting to the uncertainties of life during the COVID-19 pandemic. Our collective experience was punctuated by loss and trauma, but also filled with hope and resilience. Thanks to the generosity of our donors, funders and partners, we were able to continue to provide critical support to our communities.

We kicked off the year with Sanando Heridas, our first mental health conference in partnership with USAID, Morgan Stanley and UNICEF. The event brought together a global community to imagine what access to trauma-informed community-based mental healthcare can look like in Latin America.

We expanded our youth programs and launched Glasswing Fellows, which offers paid work opportunities to young people in El Salvador, Guatemala and Honduras who are at risk of migrating. The fellows were able to strengthen their leadership skills and contribute to the transformation of their communities, supporting approximately 2,000 students in 31 public schools.

In September, we hosted our seventh annual benefit gala, honoring entrepreneur, investor and humanitarian Carmen Busquets, in New York City.

The event raised a record-breaking \$1.6 million to support our programs for children and youth.

Finally, we closed out the year with Generation Now, a three-day festival that consisted of 27 workshops, family shows, podcast sessions, a virtual gallery, concerts and a discussion with purpose-driven influencers. Hosted on En Casa Con Glasswing, our virtual learning platform, the end-of-year event brought together close to 2,000 participants.

The progress we have made this year is a testament to the power of coming together and taking action to improve our communities. The stories that fill these pages are just a few examples of the more than 103,000 people who have been impacted by our work in 2021 and the 1.5 million people impacted since 2007. Thank you for empowering us throughout this successful year.

A handwritten signature in black ink, appearing to read 'Celina'.

Celina de Sola
President and Co-Founder

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Mission

Our mission is to address the root causes and consequences of violence and poverty through education and health programs that empower youth, mobilize communities, and strengthen public systems.

We engage all community actors and stakeholders to ensure sustainable change while fostering hope and community pride. With the support of thousands of volunteers, we provide children and youth with access to safe spaces, positive relationships, and vocational opportunities in order to build resilience, foster civic participation, and rebuild social fabric.

Everything we do is based on a deep belief in human dignity, agency, and potential.



Where We Work

- ☆ *HQ: San Salvador, El Salvador
*USA HQ: New York City, NY
- Regional offices: El Salvador, Costa Rica, Dominican Republic, Guatemala (Guatemala City & Quetzaltenango), Honduras (Tegucigalpa & San Pedro Sula), Nicaragua, Panama, Colombia, Mexico, Washington DC.
- Project Offices: Ecuador, Trinidad and Tobago, Jamaica .



The Glasswing Model

We believe that unifying and empowering communities leads to lasting, sustainable change.

Glasswing's work is rooted in community engagement. Our holistic, cross-sector approach forges partnerships with international and local governments, corporations, non-profits, foundations, and civil society, leveraging their resources and capabilities to strengthen existing education and health systems and deliver innovative, high-impact, and sustainable solutions.



INNOVATE

We design, implement and oversee our own projects and provide flexibility and local ownership in all our programs.



CONNECT

We connect all sectors of society and capitalize on a community's existing strengths to create a more integrated community.



MOBILIZE

We train and mobilize thousands of community members. In this way, we empower individuals to share in the commitment and become part of the solution.



MONITOR & EVALUATE

We assess and modify existing programs to ensure success year after year.

Continued COVID-19 Response

In 2021, we continued to support communities affected by the COVID-19 pandemic.



Impact in Numbers

Education
9,086 +
Individuals

Community
Empowerment
& Volunteering
3,940 +
Individuals

Health
14,318 +
Individuals

Public Spaces
72,914+
Individuals

Employability &
Entrepreneurship
2,816 +
Individuals



Education



Our programs: Community Schools, Holistic Education, Community Integration and Participation, Student Leadership, School Infrastructure Revitalization and Equipment, En Casa con Glasswing, Entre Jóvenes, Volunteering

As our communities recovered from the impact of COVID-19 pandemic and natural disasters, we continued to work to reach children and youth with education programs. Our online education platform, En Casa con Glasswing, allowed thousands of students to keep learning and interact with one another from home when schools were closed. Young people across Central America and Mexico participated in our virtual learning programs and creative activities ranging from t-shirt design to podcast creation to a live karaoke contest.

We also provided mental health and socioemotional support through our Community Schools, which are safe havens for students, teachers and other members of the community. Teaching mental health skills and developing ways to cope with emotions and stress is beneficial for everyone in and out of school. Each week, Glasswing school coordinators visited different public schools and led restorative circles focused on mindfulness, breathing techniques, and other mental health activities.

Meet Susana



My name is Susana, I am 18 years old and I am an eighth-grader. I have participated in Glasswing programs since 2019, specifically in the English Club, Math Reinforcement Club, and Emotional Wellness program. I am also a Student Leader and have volunteered in the Discovery Club.

The programs have been present in many aspects of my life. During 2020, I had many family challenges, as I did not receive the stability I would have wanted with them. As a result of that, other financial and emotional issues were unleashed which led me to want to drop out of school. I felt that it did not make sense to continue studying with everything going on in my life.

I talked to Seño Mirna, the school coordinator, and mentioned to her that I was going to make that decision. She had many conversations with me that made me not leave school. Also, the fact that I didn't stop attending clubs was a motivation.

I thought about how far I had come and how much I could continue to learn and decided it wasn't fair for me to leave. So I decided to keep studying and here I am.

After all the challenges I have had, I can say I am a different person today. I know that I have the intelligence and the strength to get ahead and I can only say that I am going after my dreams and this is the key to motivate myself.



Health



Our programs: Community Public Health, Girls Clubs, Emergency and Trauma-Informed Care, COVID-19 Response

In 2021, we increased access to critical mental health support by building trauma-informed mental health ecosystems in partnership with educators, public health providers, law enforcement, and government and migration officials. By building core life skills, resilience, and supportive relationships at the community level, we can significantly reduce the risk factors that lead to violence and trauma.

Our hospital-based violence prevention program, Sanando Heridas (Healing Wounds), provides people who have been exposed to social and interpersonal violence with trauma education and support.

Glasswing is also training law enforcement personnel in trauma and mental health, self-regulation, and self-care. We provide police with the knowledge and tools to manage their own stress and trauma in order to prevent the perpetuation of violence and excessive use of force, particularly against young people.

Our Girls Clubs strengthen the socioemotional and financial skills of girls between the ages of 10 and 18, who learn about issues including reproductive health, and share experiences, successes, and challenges. The clubs help prevent school dropout, teen pregnancy, and gender-based violence.

We partner with local companies and governments to improve maternal and child nutrition and ensure that underserved communities have increased access to healthcare services. Glasswing also continued to respond to COVID-19 by training professionals and community members on basic hygiene, sanitation, and COVID prevention.

Meet Wendy



Throughout my life, I have faced different challenges and difficulties, but also received a lot of love. When my mom was 15 years old, she got pregnant with me. Since then, she has worked tirelessly to support me. Right now, I live with my sisters, my mom, my stepfather and my grandmother in a small room.

Despite all these challenges, I have never felt alone. My family has always been there to support me, so I also take care of them and support my mom whenever she needs it. Currently, she works washing other people's clothes and I help out by stopping at every home to pick them up. I then take them back to my mother so she can wash them and with the money she makes, we manage to eat and have a roof over our heads.

Two years ago I went back to working with her, because my little sisters are getting older and there will be more expenses. In the mornings, I go to work and in the afternoons I go to school. Of course, my mother continues to advise me to keep studying and emphasizes the importance of education.

That's why I became a part of the Glasswing Gender Club in Guatemala. I was excited at the opportunity of being in a space where I could get to know myself better and allow me to live new and positive experiences. I love the Club because I have learned about my development as a woman, such as the menstruation cycle, gained awareness on sexually transmitted diseases and much more that I have even shared with my mom so she'll learn too.

My message to all the girls who do not feel self-confident yet is to keep studying, learn to love yourselves and your family, keep loved ones close and united. Let's fight for what we long for, no matter where we come from or where we live, we can always make a difference and be a positive influence.



Community Empowerment & Volunteering



At Glasswing, we focus on empowering communities and we believe that people are a country's most important asset.

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We train and equip parents, students, teachers, government officials, corporate employees, university students and community members to become volunteers and positive role models for children and youth. Local volunteers generate economic and social value and help build back social fabric in their communities.

This year, our volunteers worked virtually and in person to provide support to our communities. They mentored students and young people, donated and delivered emergency supplies, revitalized schools, hospitals and parks, cleaned public spaces, and more. Volunteering is at the heart of everything we do, and our volunteers' dedication continues to inspire and motivate us.



Meet Jazmin

My name is Jazmin, I am 21 years old and I have participated in the Community Schools program for six years. I started participating in the Glee Club when Glasswing came to my school in 2016. Afterwards, I decided to become an English Club volunteer and also get involved volunteering in different Glasswing programs. I have no words to describe the impact that the Community Schools program and En Casa con Glasswing have had on me. It has been an escape, a refuge, freedom, and, most importantly, it has given me what I needed so much — the feeling of family and that someone finally cares about me. Today, my goal is to give this same feeling to the students who participate in the programs where I volunteer.

Jazmin is the host of the “Desde aqui para alla” podcast on En Casa con Glasswing



Watch this video about the power of
community and volunteers



Employability & Entrepreneurship



Glasswing builds young people's life skills, enhances their employability, and better prepares them to incorporate themselves into the formal economy. We help young people reintegrate into the school system and participate in community service projects. We work to increase their self-confidence and help them acquire the social, financial and professional skills they need to access living wage jobs or become entrepreneurs. Aside from the technical training, we also provide socioemotional support to help them manage the challenges they face, including poverty and violence.

Our programs: Jóvenes Constructores, Mujeres con Futuro, and Jóvenes Emprendedores Sociales, Núcleo





Meet Jezrel

My name is Jezrel and I am 20 years old. I live in Veracruz, Panama, and I participate in the LEAD Club (Leadership, Entrepreneurship and Development), which is sponsored by Citi.

2019 was full of difficulties for me and my family. We faced economic hardships and felt there was no way out. That's when I began participating in the LEAD Club and started learning about different concepts. I was able to pursue an entrepreneurial endeavor and that's when things started to look up.

Thanks to this Club, I was able to start a barber shop. As I began to get customers, we started using the profits for food and medicine for my younger cousin, who has a special condition. It was gratifying to help out at home and see an improvement in my cousin's health.

Being involved in the Club has been a great opportunity for me. It has not only helped me professionally, but also personally and emotionally. My peers and volunteers have been there for me through difficult times and have helped me become a better person. This has been, without a doubt, one of the best experiences I have ever had.



Public Spaces



In 2021, we opened the Nucleo LabHub building in the center of San Salvador, with support from the Henriquez Foundation, USAID, and the Howard G. Buffett Foundation. The Nucleo Labhub is a center for youth development that seeks to develop the potential of young people through programs that teach social and life skills, employability, entrepreneurship, and innovation.

The building is home to a digital manufacturing laboratory with a 3D printing area and a laser cutter open to the public free of charge. There are also the Glasswing employability and entrepreneurship program headquarters with a playroom and a lactation room for nursing mothers, meeting rooms, and open spaces for young people to congregate. In addition, Glasswing's Formando Profesionales (Training Professionals) program is hosted in the building, as well as the Cuscatlán Makers Community, which helps youth strengthen their skills in STEM topics. We continue to work in public spaces through the Imagina project which has intervened 27 amount of spaces in 2021.

Meet José



My name is José, I am 17 years old and I am pursuing a diploma in hotel management and tourism in San Salvador. I began participating in Glasswing programs a year and a half ago. In 2020, I enrolled in the Jóvenes Constructores (YouthBuilds) program and I am currently in the Finance Club. In addition, I am a Creando Profesionales (Creating Professionals) program volunteer.

I live in a notoriously dangerous community. I was born there and have grown up seeing things that are hard to believe. I have seen young people in my community lose their life as part of illicit groups, and other things of that nature. I have also been mistreated by the authorities, because they think that I am no different from the other young people in the community. Furthermore, the most difficult family situation I have been through was the death of my father, who I lived with.

Despite all these challenges, I have had the support of this community. I have now received a diploma in entrepreneurship, been able to develop my personal skills, and have come across more opportunities. Today, I run a bakery I inherited from my father.

Thanks to these programs, I have been able to move forward, and today I am a totally different person, with goals, higher self-esteem, and motivation.

Mental Health



We amplified our mental health work throughout the region and shared learnings, kicking off the year with our First Annual Mental Health Conference, Sanando Heridas (Healing Wounds): Reframing Mental Health in Latin America, in partnership with USAID, Morgan Stanley, and UNICEF. Over 900 people registered for the event, which took place over the course of two days.



Press

The Stanford Social Innovation Review's podcast Uncharted Ground tells the stories of nonprofit and social entrepreneurs at the forefront of global development. Host Jonathan Levine takes you on their journeys to solve some of the most daunting social issues on the planet. In the episode Healing from Trauma, journalist Kathy Schlach covers Glasswing's mental health work.

Glasswing Fellows

Young people are the greatest resource our region has, but challenges like violence, poverty and lack of opportunity prevent them from reaching their full potential. We launched the Glasswing Fellows program, which offers work and community service opportunities to young people in the Northern Triangle who are at risk of migrating. They develop leadership and management skills and are paid to work in our Community Schools. The first cohort graduated in December, and the program will expand in 2022.



Glasswing Gala

In September, we hosted our Seventh Annual Benefit Gala, honoring entrepreneur, investor and humanitarian Carmen Busquets. Hosted at Guastavino's in New York City, the event raised a record-breaking \$1.6 million for children and youth in Latin America, the Caribbean and New York City. Over 300 fashion pioneers, business leaders, social figures and foreign dignitaries came out to show their concern and support for our communities during this time of need.



Special Initiatives



In December, we held our annual Generation Now festival on our virtual platform, En Casa con Glasswing. Close to 2,000 participants from across Central America joined our end-of-the-year celebration. The three-day event consisted of 27 workshops, three family shows including Family Play with Bruno Heder, and one podcast as well as virtual concerts from McKlopedia and Marithea, a virtual gallery, and a discussion with purpose-driven influencers.

THE BUTTERFLY EFFECT

We continued to engage our donors through The Butterfly Effect, our monthly giving program. Members of The Butterfly Effect receive access to an exclusive community of like-minded individuals, including exclusive meetings, updates, and on-the-ground experiences.



Our Team

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Celina de Sola
President of Programs

Diego de Sola
Board Member

Board of Directors

John Moore, Chairperson
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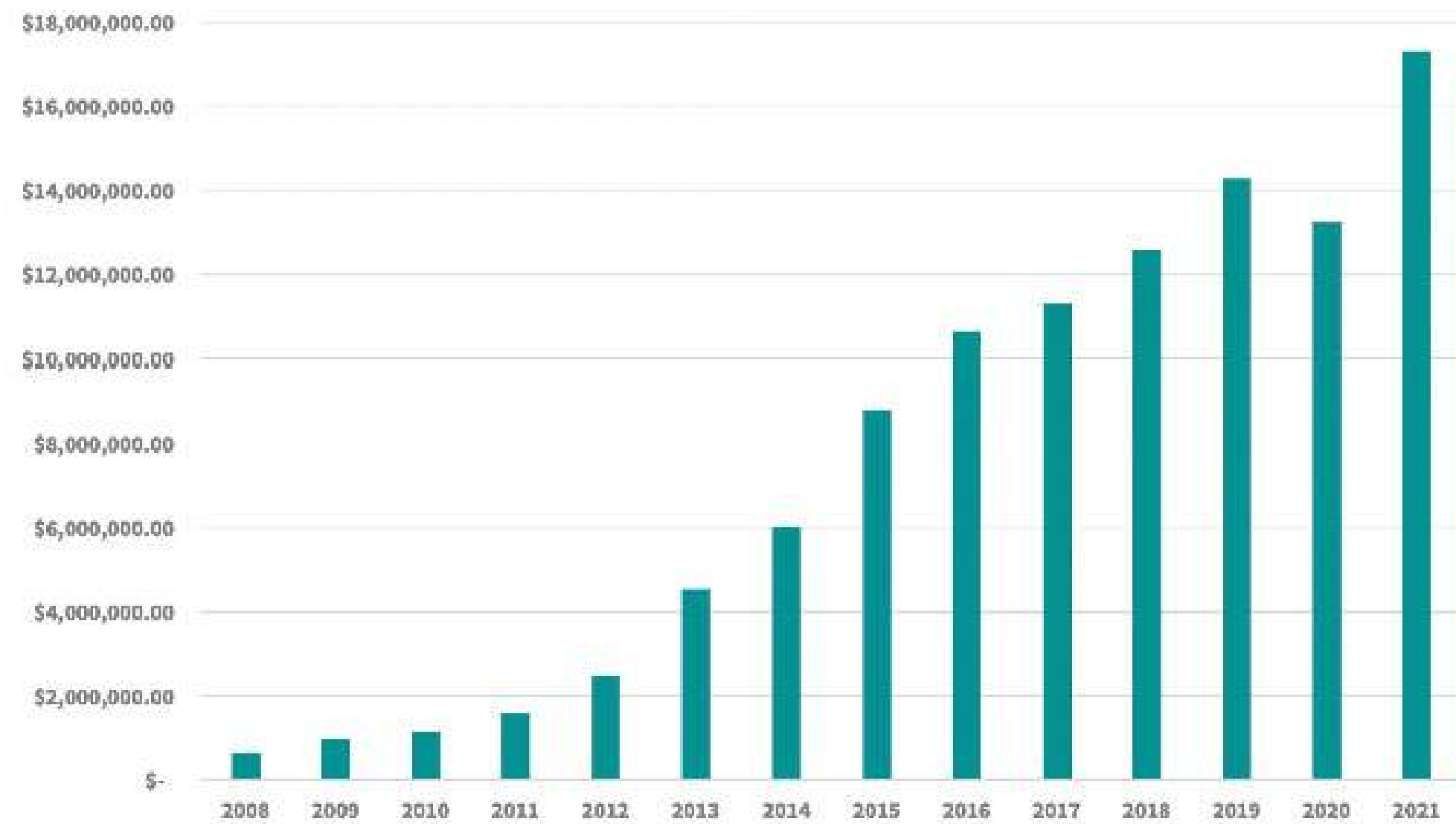
Claudia Panto
Operations

Arlena Pordoy
Communications & Marketing

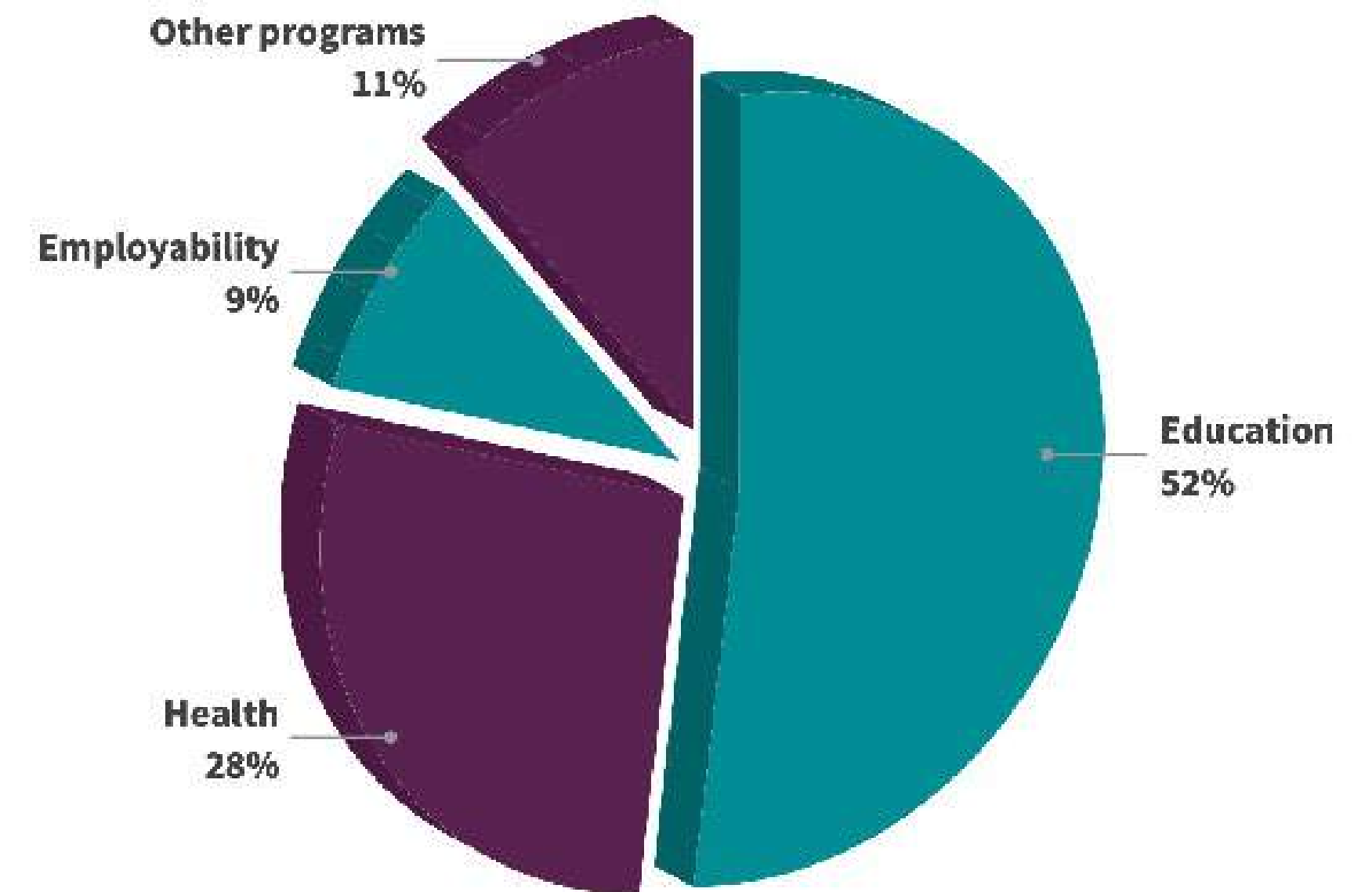
Maritza Trejo
Education

Our Financials

Income



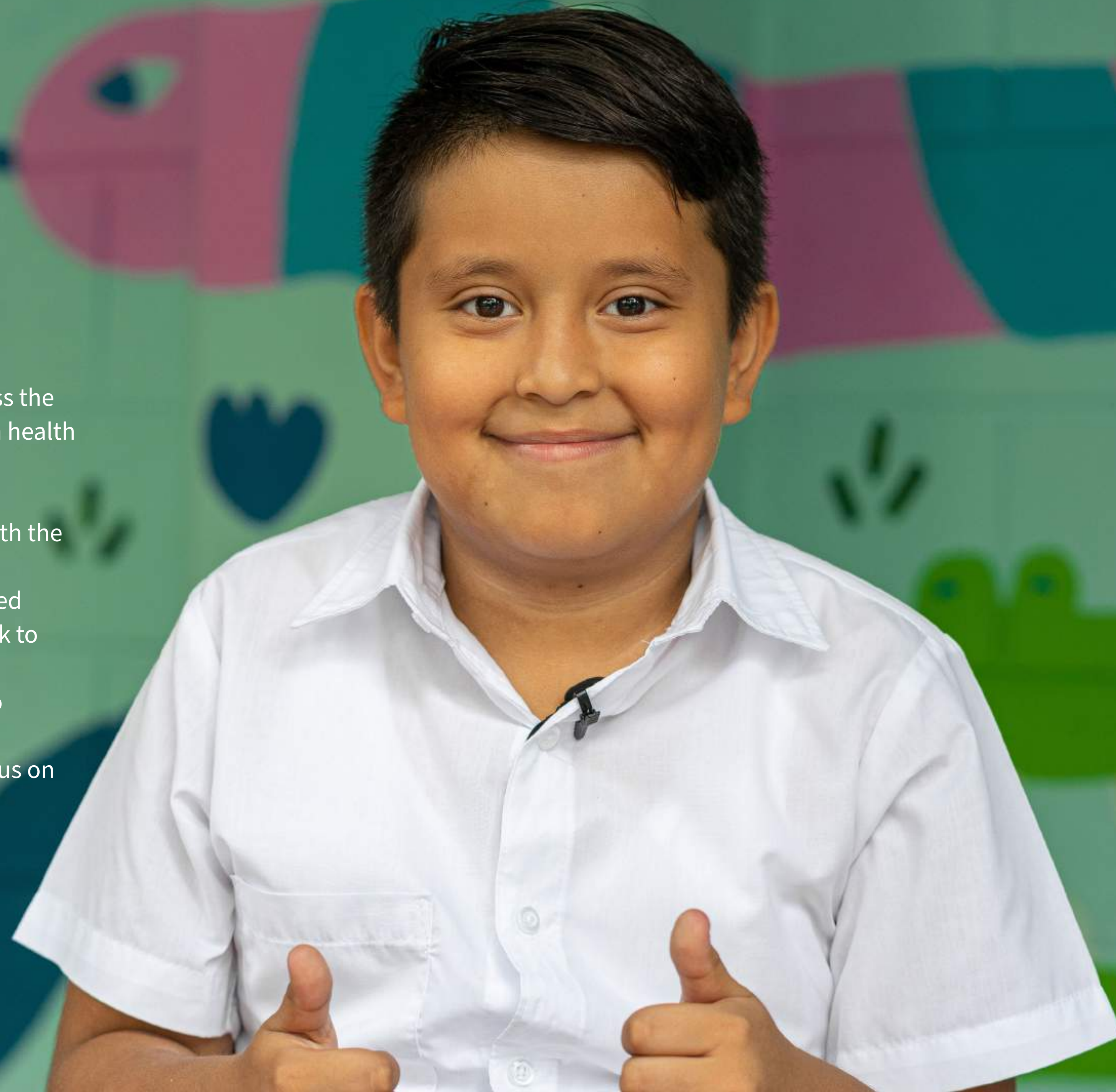
Program Distribution



Looking Ahead

In 2022, we will continue our work to address the root causes of poverty and violence through health and education programs. We will:

- Expand our mental health work in areas with the highest rates of violence
- Create more opportunities for youth focused on rooting and paid community service work to mitigate irregular migration
- Expand our Community School program to Colombia
- Broaden our consulting services with a focus on mental health programs



Every child deserves a
community that believes
in them.



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