



ANNUAL REPORT 2015-2016

THANK YOU

Dear Friends,

This was our busiest and most exciting year to date! Our commitment has never been stronger, and our mission to break vicious cycles of poverty and violence makes us strive to do more every day.

In 2015, marking our *Year of Community*, we expanded our programs and deepened our impact to reach over one hundred vulnerable communities, throughout fourteen developing countries. We also grew our team, strengthened our leadership, and implemented our programs in four new countries: Aruba, Ecuador, Guyana, and Jamaica. Our programs have impacted a total of 738,755 children and families, and counting!

Our success would not be possible without our dedicated and passionate supporters and volunteers that help us drive our programs and impact forward. We are thankful for your support, and hope to continue to inspire your commitment by sharing in our progress.

Ken Baker
CEO
Glasswing International

Diego de Sola
President
Glasswing International

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WHO WE ARE

WE BELIEVE:

- ALL CHILDREN AND THEIR FAMILIES HAVE THE RIGHT TO LIVE IN SAFE, HAPPY, AND HEALTHY COMMUNITIES, WITH RESOURCES AND OPPORTUNITIES TO THRIVE
- ALL CHILDREN AND THEIR FAMILIES HAVE THE RIGHT TO QUALITY EDUCATION AND HEALTHCARE

Glasswing International works in some of the most violent, volatile, and impoverished communities in the world. Children are raised with limited opportunity and nearly 70% abandon their education before entering high school. These overwhelming challenges have led to a two-fold increase in the number of children in youth attempting to flee their countries of origin, signaling a humanitarian crisis.

WE BELIEVE THAT BUILDING INCLUSIVE AND UNIFIED COMMUNITIES LEADS TO LASTING, SUSTAINABLE CHANGE.

Glasswing's work is rooted in community engagement. Our holistic, cross-sector approach forges partnerships with international and local governments, corporations, non-profits, and civil society – leveraging their resources and capabilities – to strengthen existing education and health systems, and deliver high-impact, innovative, sustainable solutions.



THE GLASSWING MODEL

IMPACT

Over the past nine years, Glasswing has impacted more than 738,755 LIVES.

RESULTS IN 2015:

83,703

TOTAL NUMBER OF DIRECT BENEFICIARIES

90

SCHOOLS

12,884

VOLUNTEERS

140,857

HOURS DONATED

Beneficiaries per department:

20,021

Complementary education and enrichment

36,041

Infrastructure

27,468

Health

173

Employability



OUR PROGRAMS



EDUCATION



HEALTH



COMMUNITY EMPOWERMENT



SPECIAL INITIATIVES



EDUCATION

Schools are the heart of the community. Through our 'extreme school makeover' renovations, after-school educational and enrichment programs, and workforce development initiative, we equip children and youth with key life skills and abilities that enable them to thrive, despite adversity.

99,195
CHILDREN AND YOUTH IMPACTED

20,021
KIDS ENROLLED IN WEEKLY
AFTER SCHOOL PROGRAMS IN 2015

SPOTLIGHT: GLASSWING INTERNATIONAL'S COMMUNITY SCHOOLS

This year, we announced our 'Commitment to Action,' with the Clinton Global Initiative, embarking on a journey that will turn 100 public schools across Central America into Glasswing 'Community Schools' by 2019. These schools focus on strengthening community ties and transforming public schools into safe, stimulating, and positive learning environments. In partnership with Samsung, USAID, among others, we have built 53 community schools across Central America.

IMPACT

- 90% of Glasswing students feel more motivated to go to school
- 88% of Glasswing teachers report improved grades in students
- 80% of Glasswing kids improved their self-efficacy*
- 92% of Glasswing parents report improved relationships with their children

"Glasswing's support has helped our students improve their academic performance and their self-esteem. As a result, parents have taken a more active role in the education and lives of their children. Glasswing is the motor behind the educational and social development of our school and community."

Claudia Cruz,
Principal, Roberto Larios Silva Public School in San Pedro Sula,
Honduras

In 2015, the President and Ministry of Education selected the school as the top example of a public institution in Honduras.



* self-efficacy: belief in one's ability to succeed in specific situations

SPOTLIGHT:

MI PRIMER EMPLEO – WORKFORCE DEVELOPMENT

We implemented the ‘Mi Primer Empleo’ program in partnership with Catholic Relief Services and Youthbuild. This program offers a full-time, five-month intensive life skills and workforce development initiative for youth between the ages of 17-25 who are neither in school nor employed. To date, 171 young men and women have graduated from this holistic program, and transformed their lives. This program has since expanded to Panama and Honduras.

IMPACT

- 191 graduates (El Salvador and Panama)
- 72 participants are employed and integrated in the formal economy
- 32 participants have returned to school

“Glasswing has given me and my fellow participants a life-changing opportunity. We’ve learned that we can achieve whatever we set out to do.”

Jorge Claros is a 20-year-old participant who was affiliated with a transnational gang and struggling with addiction.

Today, Jorge holds a stable job as an operator at a local factory and is able to provide for his family.



HEALTH



Strong and resilient communities require a commitment to quality healthcare services. Through our health initiatives, we provide ongoing training for doctors, nurses, first responders, and police to ensure that they have the capacity to manage emergencies and save lives. We implement the first-of-its kind hospital-based trauma and violence prevention program in the region. Finally, we work with rural public clinics to ensure that newborns, children, and women have access to quality maternal-child health services, as well as providing preventative healthcare at a community level.

16,287
MOTHERS AND CHILDREN TREATED IN 2015

860
TRAUMA CARE BENEFICIARIES

3,902
E.R. PERSONNEL TRAINED



SPOTLIGHT:

GIRLS CLUBS

Our Girls Clubs are implemented in the poorest urban and rural communities in El Salvador and Guatemala. These clubs create safe spaces for young girls, enabling them to build their life skills and financial literacy through mentoring and peer collaboration. Girls ages 8-18 participate in mentor-led weekly activities that focus on: social and emotional abilities, girls' and women's health, as well as building financial and vocational capabilities. To date, there are 30 Clubs with approximately 700 girls participating in 39 Girls Clubs in Guatemala and El Salvador.

IMPACT

- 98% of all girls developed a life plan
- 92% of all girls demonstrated critical financial capabilities
- 65% of all girls generated income and savings

“I never thought I would be able to go back to school. Glasswing’s Girls Club helped me believe in myself and now I know I can shape my own future.”

Esmeralda Vásquez, 18-year-old from San Vicente, El Salvador.

Like 40% of all young girls in the country, she dropped out of school after sixth grade in order to take care of her younger brothers and sisters. Esmeralda lived with little hope and had no life goals until she was recruited by Glasswing’s staff and joined the local Girls Club. Since joining, Esmeralda has built her self-esteem, developed financial skills, and learned how to make artisanal candy. She has even started a small candy business which has allowed her to generate money to return to school.





COMMUNITY EMPOWERMENT

Empowering communities is best achieved through local participation. Engaging and training volunteers not only generates economic value, but also important social value. Through our volunteer opportunities, parents, students, teachers, government officials, corporate employees, among others, dedicate their time and expertise to the greater good. By promoting each individual's potential to make a difference, we maximize program impact and sustainability.

12,884
VOLUNTEERS IN 2015

75,260
VOLUNTEERS TO DATE

SPOTLIGHT: GLASSWING COMMUNITY VOLUNTEER

Rocio Damian is a 22-year-old girl who grew up in Colonia Santa Faz, a poor and violent community in Guatemala City. In high school, she participated in USAID's "A Ganar" program, an education initiative implemented by Glasswing and Partners of the Americas. The program enabled Rocio to develop confidence, learn about leadership, teamwork, and collaboration.. "It was the first time I really saw the impact you can have by giving to others," she said. "It felt great to help." Inspired by the program's mentors, today, Rocio works as a Glee Club Volunteer in a Glasswing Community School in her neighborhood. Based on her own experience, she dedicates her time to teaching kids that they can achieve anything if they put their minds to it.





SPECIAL INITIATIVES

Working in some of the most volatile regions in the world means that unpredictable challenges can arise at any moment. Through our efforts, we maintain a committed and flexible response to effectively take action during times of crisis.

SPOTLIGHT:

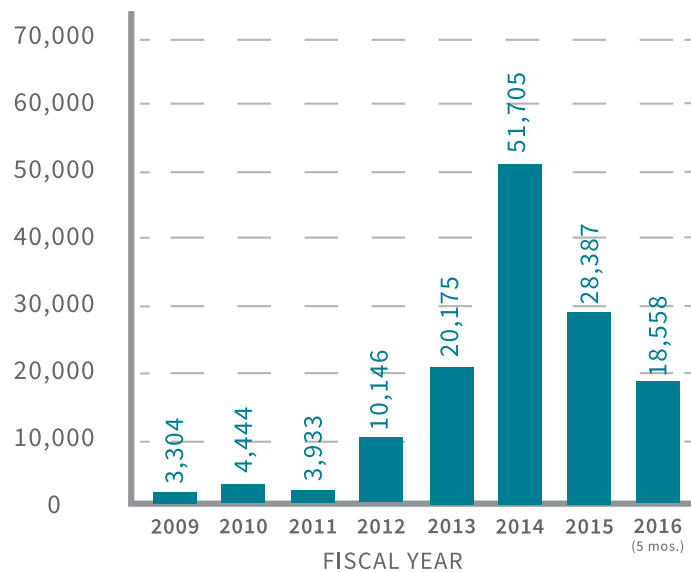
MIGRATION CRISIS

In the last eight years, 140,652 minors have fled their home countries of El Salvador, Guatemala, and Honduras, due to violence, and in search of opportunities in the United States and Mexico. Since this humanitarian crisis started, Glasswing provided urgently-needed supplies to migrants in Tapachula, Mexico, and has since then, taken action, working weekly with El Salvador's migration center to provide support to returned children, youth and families. Glasswing also addresses this crisis through preventative measures, by creating opportunities for children and their families in their home communities.

IMPACT

- 8,226 children and youth beneficiaries

U.S.A APPREHENSION OF UNACCOMPANIED CHILDREN FROM THE NORTHERN TRIANGLE OF CENTRAL AMERICA



Source: Unaccompanied Children from Central America: Foreign Policy Considerations, Congressional Research Service (2016)



OUR RESULTS

Glasswing International remains dedicated to delivering the most impactful and sustainable programs possible. Our Monitoring & Evaluation (M&E) team is on the ground to extensively assess and track our progress and impact. We collect measurable data to qualify program achievements and adapt to reflect new discoveries, feedback, and best practice methodologies.

WHAT'S CHANGING IN OUR STUDENTS?

BETTER STUDENTS, BETTER CITIZENS, BETTER COMMUNITY.

- Kids in our programs are more than 3 times less likely to drop out of school.
- 9 out of 10 kids in our programs improve their school performance and get along better with their peers.
- 90 youth-at-risk* are formally employed
- 1 in 3 pregnancies in Central America is a teenager. In 2015, none of the girls in our Girls Clubs, aged 13-18 years-old, became pregnant, and over 65% are generating income

*at risk youth: youth between 17-25 years of age who are neither working nor studying, with low socio-economic status, and residents of high risk communities

WE ARE THANKFUL TO ALL OF OUR PARTNERS AND DONORS FOR THEIR EXTRAORDINARY SUPPORT.



Glasswing co-founder Celina de Sola, with 2015 Glasswing Gala Honoree, Roberto Kriete, co-founder of Avianca Holdings and Volaris.

Building strong alliances is key to repairing the torn social fabric in many of our most vulnerable communities. Multi-stakeholder partnerships enable the sharing of knowledge and expertise as well as provide important financial and human resources. We have established over 100 partnerships with international agencies, multinational corporations, national and local government entities, and other non-profits by uniting different stakeholders around common social causes.

OUR PARTNERS

FOUNDERS



KEN BAKER
Chief Executive Officer



CELINA DE SOLA
Vice President of Programs



DIEGO DE SOLA
President

BOARD OF DIRECTORS

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Actor, Motivational Speaker, Former U.S. Army Soldier

Fernando Palomo
ESPN, Sports Commentator

SENIOR STAFF

Claudia Panto
Regional Director of Operations

Natalia Salcedo
Regional Program Director

Carlos Aguilar
Nicaragua Country Director

Lorraine Borgonovo
Panama Country Director

Gabriela García
Guatemala Country Director

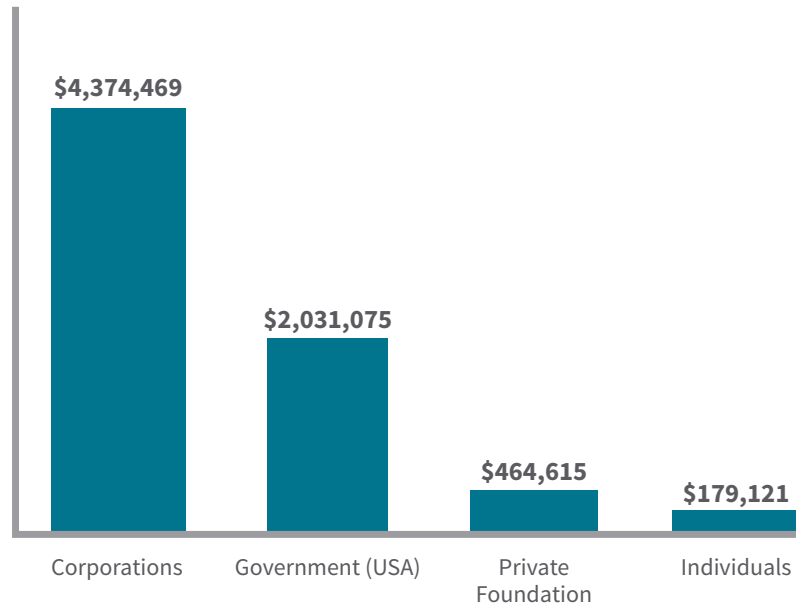
Patricia López
Honduras Country Director

Mark Loyka
USA Country Director

Laura Sequeira
Costa Rica Country Director

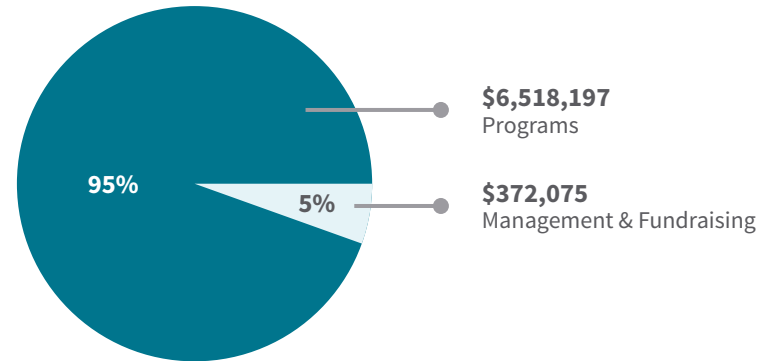
OUR TEAM

INCOME 2015

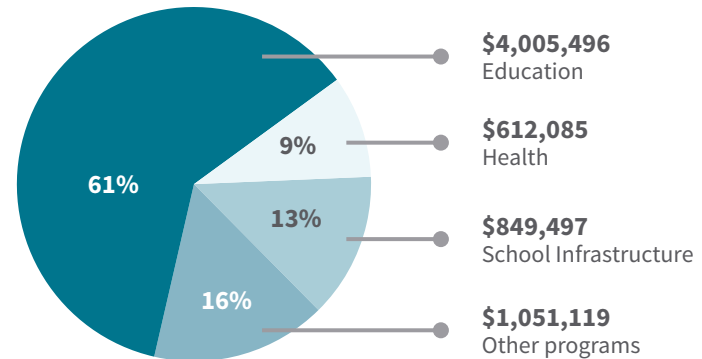


TOTAL
\$7,049,281

OPERATION AND EXPENSES 2015

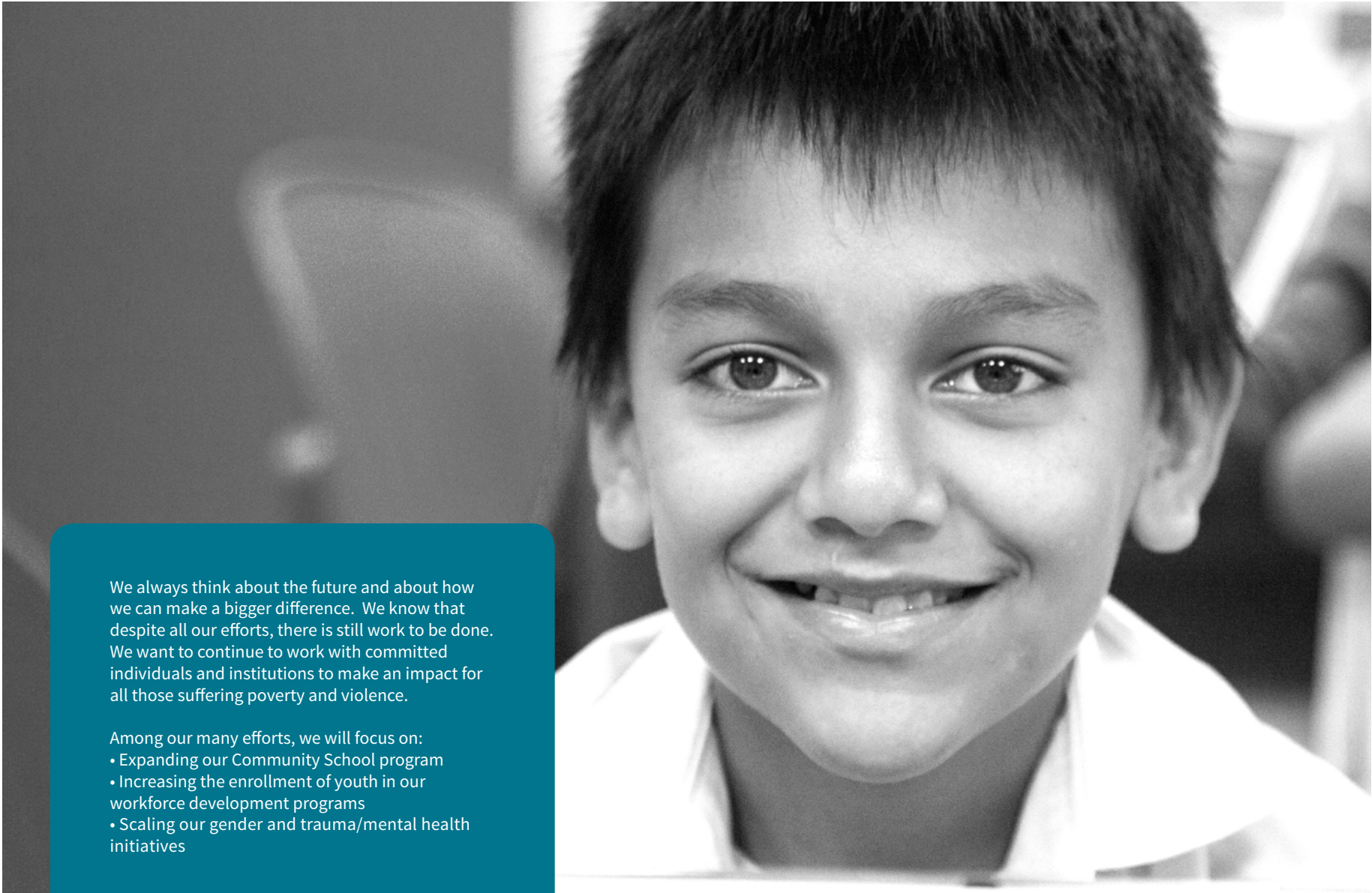


PROGRAMS AND PROJECTS 2015



OUR FINANCIALS

LOOKING AHEAD



We always think about the future and about how we can make a bigger difference. We know that despite all our efforts, there is still work to be done. We want to continue to work with committed individuals and institutions to make an impact for all those suffering poverty and violence.

Among our many efforts, we will focus on:

- Expanding our Community School program
- Increasing the enrollment of youth in our workforce development programs
- Scaling our gender and trauma/mental health initiatives

THE GLASSWING BUTTERFLY IS NATIVE TO CENTRAL AMERICA
AND MEXICO. LIKE THE BUTTERFLY EFFECT, WE BELIEVE THAT
ONE SMALL ACT CAN ACHIEVE GREAT THINGS.

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