

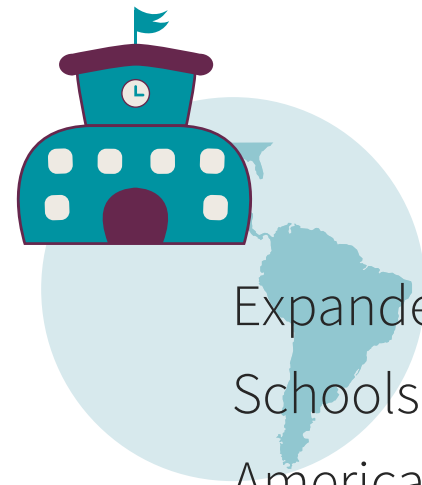


2019

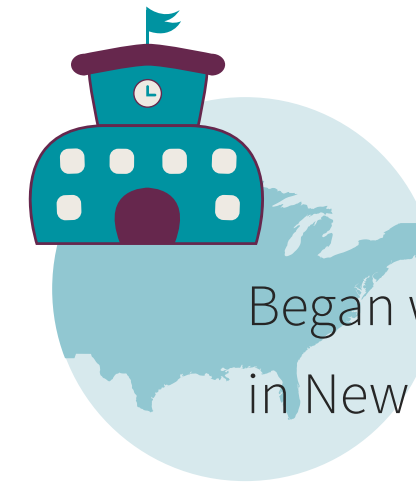
ANNUAL REPORT



In 2019, we expanded our reach to nine countries, furthering our impact to reach a total of 1.1 million people.



Expanded our Community Schools initiative in Latin America from 77 to 103 schools.



Began work in a second school in New York City.



Transferred knowledge on trauma-informed care to two hospitals in El Salvador who will now implement the Sanando Heridas methodology on their own.



Opened offices in Mexico City and launched an innovation and social entrepreneurship program to foster inclusion and reduce youth violence.



Celebrated our most successful gala to date, raising \$1.1 million and honoring our friend John Moore from Morgan Stanley for their important contributions to our work in Latin America and New York.



Organized an All-Pro football camp weekend for kids in partnership with *The Salvadorian Association of American Intramural Football (SAAIF)* led by NFL players Marshawn Lynch and Marcus Peters.



Hosted our Fourth Annual Generation Now Youth Festival attended by more than 5,000 young leaders and change agents from all over Central America, this time in Honduras with our partner USAID.



Inaugurated San Salvador's historic and emblematic Parque Cuscatlan, which now receives 10,000 visitors weekly – a 500% increase from before its recovery.



Were evaluated by The World Bank Group, who published a report on our Sanando Heridas program that found patients who participated are 30% less likely to be hospitalized again for violent injury.



OUR MISSION

Our mission is to address the root causes and consequences of violence and poverty through education and health programs that empower youth and mobilize communities, and strengthen public systems.

At Glasswing, we believe that every person has both the potential and the right to thrive, no matter what adversity they face.

Throughout Latin America, where millions are born into cycles of poverty and violence, Glasswing harnesses the power of community to create a safer and more prosperous future for us all.

Through grassroots, evidence-based programming and cross-sector alliances, we create opportunities for children and youth – local changemakers – to thrive. With our flexible and localized organizational structure and the help of volunteers, we are able to respond to the needs of the communities we serve with varied and innovative initiatives.

Everything we do is based on a deep belief in human dignity, agency, and potential.



WHERE WE WORK

THE GLASSWING MODEL



We believe that unifying and empowering communities leads to lasting, sustainable change.

Glasswing's work is rooted in community engagement. Our holistic, cross-sector approach forges partnerships with international and local governments, corporations, non-profits, foundations, and civil society, leveraging their resources and capabilities to strengthen existing education and health systems and deliver innovative, high-impact, and sustainable solutions.

INNOVATE

We design, implement, and oversee our own projects, eliminating the need for a middleman and providing flexibility and local ownership in all of our programs.

MOBILIZE

We train and mobilize thousands of volunteers, empowering individuals to become part of the solution and share in the commitment.

CONNECT

We connect all sectors of society and build upon a community's existing strengths to create more integrated communities.

MONITOR & EVALUATE

We assess and modify existing programs to ensure success year after year.

OUR IMPACT AT A GLANCE

We have innovative programs in education, health, entrepreneurship, and employability. We revitalize public spaces and empower communities by mobilizing thousands of volunteers every year.

EDUCATION



398,166 participants

Community Schools, Holistic Education, Community Integration and Participation, Student Leadership, School Infrastructure Revitalization and Equipment

HEALTH



313,081 participants

Community Public Health, Girls Clubs, Emergency and Trauma-Informed Care

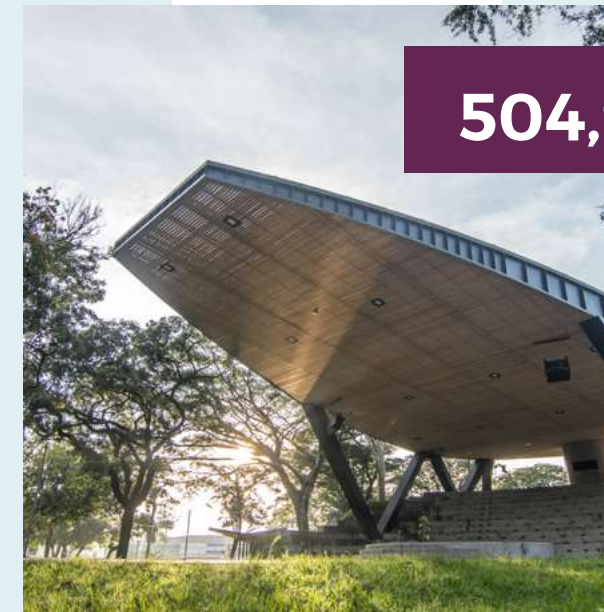
ENTREPRENEURSHIP & EMPLOYABILITY



11,091 participants

Jóvenes Constructores, Mujeres con Futuro, and Jóvenes Emprendedores Sociales, Núcleo

PUBLIC SPACES



504,923 participants

Parque Cuscatlán and other public space revitalization programs

COMMUNITY EMPOWERMENT



137,274 volunteers mobilized

Corporate Community, and Individual Volunteering



E D U C A T I O N

Community Schools, Holistic Education, Community Integration and Participation, Student Leadership, School Infrastructure Revitalization and Equipment

We disrupt the harmful cycle of poverty, violence, and lack of resources by investing in public schools with initiatives that engage the entire school community and promote Positive Youth Development.

We provide opportunities that enable children and youth in vulnerable situations to stay in school and away from violence, create safe, healthy, dynamic, and stimulating environments that respond to students' interests (e.g.. sports, arts, academics, leadership and service, science, and technology), and develop core life skills to help them succeed in school and beyond.



2019
14,501
participants



TO DATE
398,166
participants



HEALTH

Community Public Health, Girls Clubs, Emergency and Trauma-Informed Care

We improve public health outcomes of our communities by addressing the consequences of extreme rates of violence, poverty, trauma, gender disparities, high rates of teen pregnancy, and limited access to healthcare services that are often low quality.

We work to invest in clinics, hospitals, and communities to enhance the quality of healthcare to improve overall physical, mental and emotional health; improve the quality of maternal and child nutrition and other health services in rural communities; enhance the public healthcare system to provide better and more responsive services, including basic and advanced life support and trauma-informed care; and empower girls and women to decrease inequalities and improve quality of life.



2019
21,761
participants



TO DATE
313,081
participants



EMPLOYABILITY & ENTREPRENEURSHIP

Jovenes Constructores, Mujeres con Futuro, and Jovenes Emprendedores Sociales, Núcleo

We develop workforce development programs to build young people’s life skills and enhance their employability, better preparing them to integrate into the formal economy. Through our programs, we work with youth to raise their self-confidence, reintegrate into the school system, participate in community service projects, and acquire the skills they need to access living wage jobs or create self-employment. Aside from technical training, we also provide ongoing socio-emotional support to help them manage the multiple and complex challenges they face.



2019
3,538
participants



TO DATE
11,091
participants



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Parque Cuscatlán and other public space revitalization programs

Public spaces are a vital component of prosperous cities. Well-designed and managed public spaces are a key asset for a city's functionality and have a positive impact on its economy, health, climate, safety, integration, and connectivity. Through our public space revitalization programs, we empower citizens to actively participate in the creation, revitalization, and maintenance of public parks, schools, and health facilities.



2019
36,472
participants



TO DATE
504,923
participants



C O M M U N I T Y
E M P O W E R M E N T

At Glasswing, we empower communities by building resilience —and resilience requires local ownership. We build on community strengths by training and equipping individuals, groups, and corporate employees to become volunteers and positive role models. Local volunteers not only generate economic value, but critical social value — restoring trust and healing social fabric that has often been torn by violence and injustice.



2019
7,354
participants



TO DATE
137,274
participants

SANANDO HERIDAS STUDY

Preliminary results of The World Bank Group evaluation of the “Sanando Heridas” program finds the program reduces recidivism for violence by up to 30%

A recent study of the Sanando Heridas program by The World Bank Group found that survivors of violence who have been intervened by a program specialist reduce their likeliness of committing a violent act by up to 30%. This suggests that participants increase their ability to protect themselves.

National Salvadoran statistics indicate that 3,499 patients were treated for injuries caused

by social violence in the public hospital system (Ministry of Health, 2018). If the costs of medical care and emotional and psychological damage are added, the cost per victim amounts to \$3,180 USD. Without any type of care, this generates \$11.3M USD in costs for the state.

According to preliminary results, the intervention could prevent approximately 1,050 cases per year, which implies which implies a reduction

in the cost of 27.2% (\$3.3M USD). Therefore, a preliminary analysis of the cost-benefit of the intervention indicates that the net benefit of this program is \$2.45M USD. The preliminary results of the evaluation also indicate that the training and awareness of health personnel in trauma management increases the reference rate of victims of violence to comprehensive trauma care of up to 58%.





GENNOW FEST HONDURAS

Over 5,000 young people from Central America came together for the Fourth Annual Generation Now Festival in Tegucigalpa, Honduras.

Glasswing and Televiscentro, in partnership with Istmo Music, planned the event to celebrate and empower youth throughout the region by creating a safe space where they were able to enjoy performances by Colombian artists Mike Bahía, Alkilados, and other artists from the region,

as well as learn how they could get involved and become agents of change in their communities.

Under the slogan “Yo Me Atrevo” (*I challenge myself to*), GenNowFest kicked off with a regional youth forum with remarks by motivational speaker and extreme sports professional Javier Zapata and a music workshop led by Salvadoran artists Shaka y Dres. GenNowFest continues

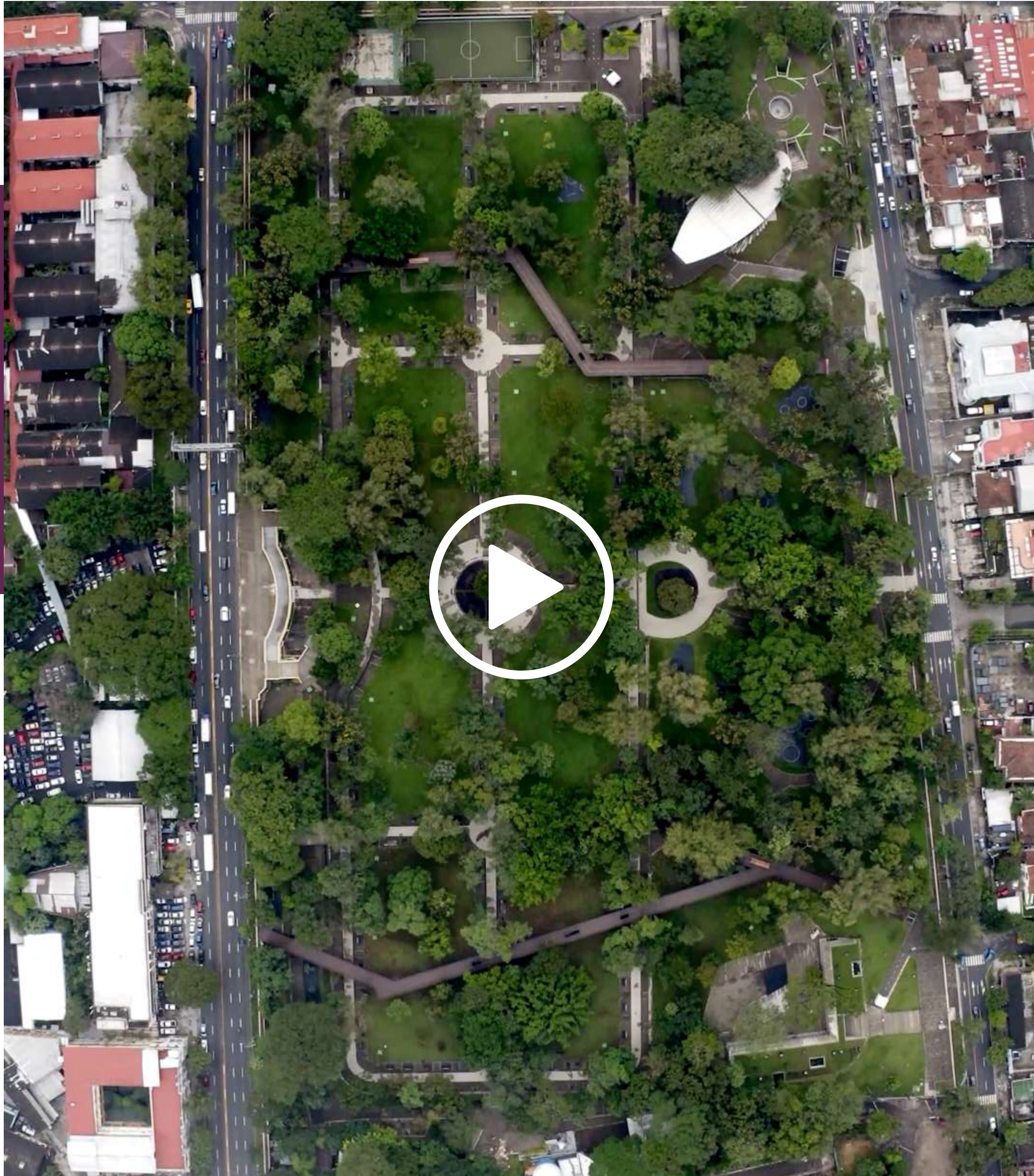
to be an opportunity to recognize local heroes from different communities around Central America where youth is mobilized to bring positive attention to the region and promote their involvement in society through a regional network of young leaders.

MARSHAWN LYNCH AND MARCUS PETERS LEAD ALL-PRO FOOTBALL CAMP IN EL SALVADOR



NFL players Marshawn Lynch and Marcus Peters came out for kids in El Salvador on July 4th weekend at the 2019 All-Pro Football Camp. *The Salvadorian Association of American Intramural Football (SAAIF)* and Fam 1st Family Foundation, in partnership with Glasswing International, hosted the Football Camp. 700 youth and adults from different communities participated in this

first-time, historic event for El Salvador which included two days worth of sports-packed activity alongside the two NFL athletes. The 2019 ALL-PRO Football Camp also kicked off a partnership between SAAIF and Glasswing International to include the American Flag Football Club as part of its Community Schools program in six schools in San Juan Opico and one in San Salvador.



HISTORIC PARQUE CUSCATLAN OPENS ITS DOORS IN SAN SALVADOR

The historic 80-year-old Parque Cuscatlán reopened its doors to the public this September, quickly becoming a community hub and one of the safest public spaces in the city of San Salvador. It received over 10,000 visitors weekly – a 500% increase from before its recovery.

We thank The Howard G. Buffett Foundation for its enormous financial contribution as

well as the Mayor's Office of San Salvador and USAID for their vision and support in helping propel this project forward. The park is a symbol of a peaceful and prosperous El Salvador, and proves that when we all work together, we can achieve amazing things!



GABRIELA, GIRLS CLUB PARTICIPANT



My name is Gabriela, and I'm 15 years old. I am currently in the ninth grade at a public school in San Salvador. I'm also in the Girls Club. This club and the school coordinator have provided a lot of support for me during the hardest of times.

Four years ago, my father was taken to jail. When this happened, I started experiencing depression. My grades started to plummet because my father was everything to me. Soon after, we started to have financial problems at home. My older sister and I started selling candy in order to have a small income. My mom worked cleaning houses, and shortly after my dad left, she lost her job. Everything was spiraling downward, including my self-esteem. I felt everybody was judging me for my father's mistakes.

It was at that time that I decided to enroll in the Girls Club. 'I have to get by,' I thought. 'I have the opportunity to enjoy life and focus my thoughts on something else.' I signed up for the Girls Club and my perspective began to change. I will never forget the topic I liked to learn about the most — it was to value myself. At that time, this helped me so much. It was a way of realizing that I was more than my family problems — I had to value myself and I had to keep fighting to create my own life.

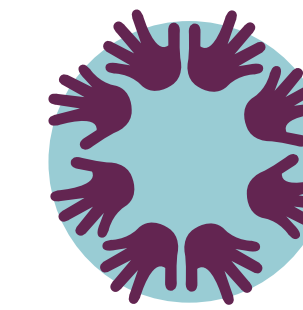
Today, I feel better. Although my dad is still in jail, I know everything will be fine. I have already started to improve my grades and I now have an average of 8 or 9 out of 10. The club has helped me a lot in the whole process. It's been a faithful, nonjudgmental friend who has been there to help me breathe through the whole problem.

My name is Delmy. I'm very grateful to have become a volunteer because this experience has provided a lot of support for me and has played a crucial role in my life. I recently lost my son and went through a very severe depression. I would wonder why this happened to me. After a while, I felt the need to relieve the pain. That's when I decided to join the after-school program as a volunteer.

I started as a Soccer Club volunteer, which helped me distract myself. Even though it was very difficult at the beginning, it quickly turned into a space where I felt safe and happy. I thought joining the club was a good idea, because seeing so many young kids enjoying themselves and working hard for their dreams reminded me of my son. I know he would have loved to have been a part of this, as he always wanted to be a soccer instructor. The kids are very good listeners who have supported me from the beginning with words of encouragement and just being there for me when I needed them. I am happy that I have become someone important to them as well. We have formed a very strong friendship in which we support and listen to each other because we all carry different burdens.

After a while, my husband joined the club, which helped us both get out of the hole we were in. It has also played a very important role in our marriage. Now we have something in common that we enjoy doing together, our communication has improved, and we are motivated by the new experiences that await us every Saturday.

The club has given me a purpose in life. It has taught me that even in the midst of pain you can help others by giving them love and some of your time. I am very grateful to have had this opportunity — for the support the kids have given me, for teaching me so many things, for allowing me to become an example for children and youth, and for helping me see life from a different perspective.



DELMY,
SOCCER CLUB VOLUNTEER



OUR PARTNERS

We are grateful to all of our partners and donors for their extraordinary support.

Every year, we receive critical support from so many generous individuals, corporations, foundations, and governments, as well as thousands of volunteers and community members.

For a full list of our partners please visit: www.glasswing.org/our-partners/



OUR TEAM

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CELINA DE SOLA

Vice President of Programs

DIEGO DE SOLA

Board Member

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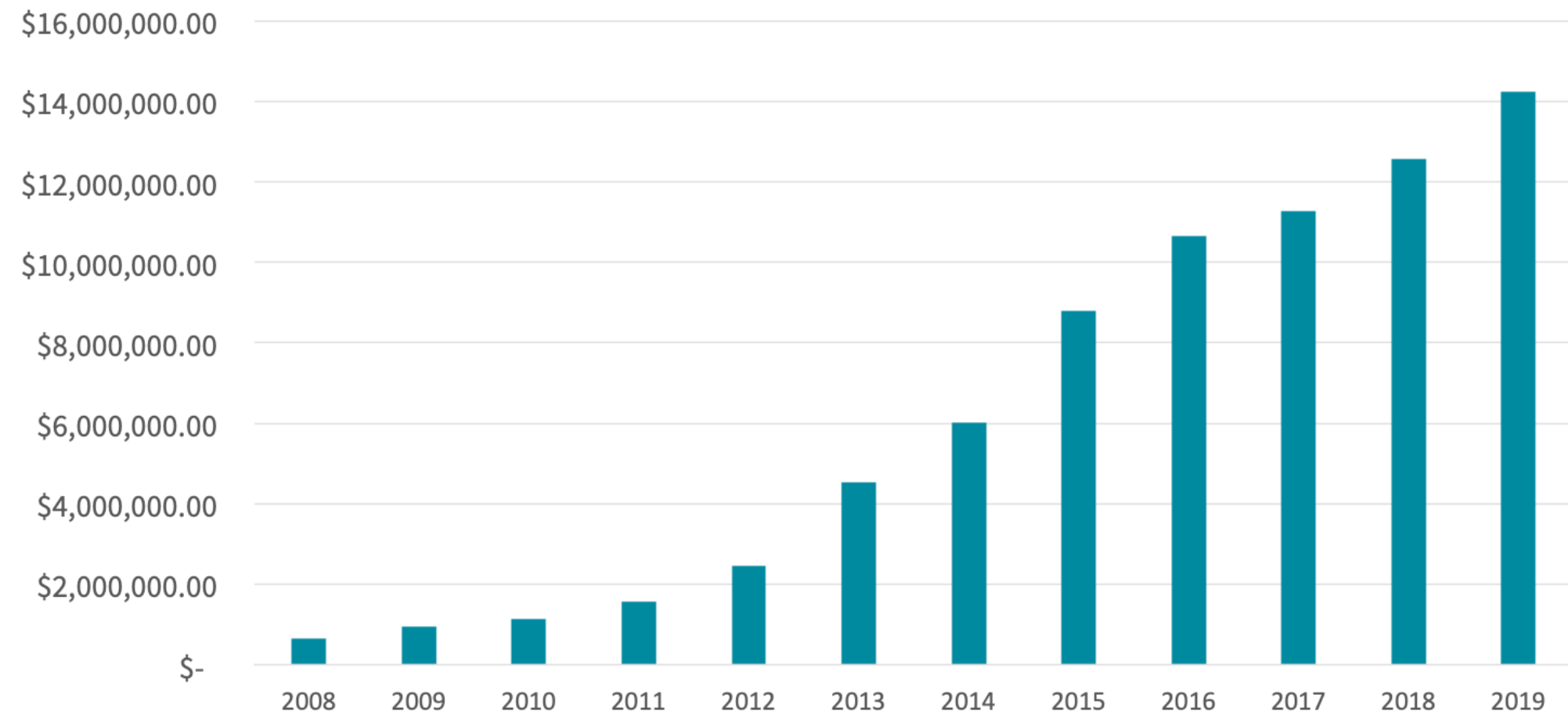
Maritza Trejo
Education



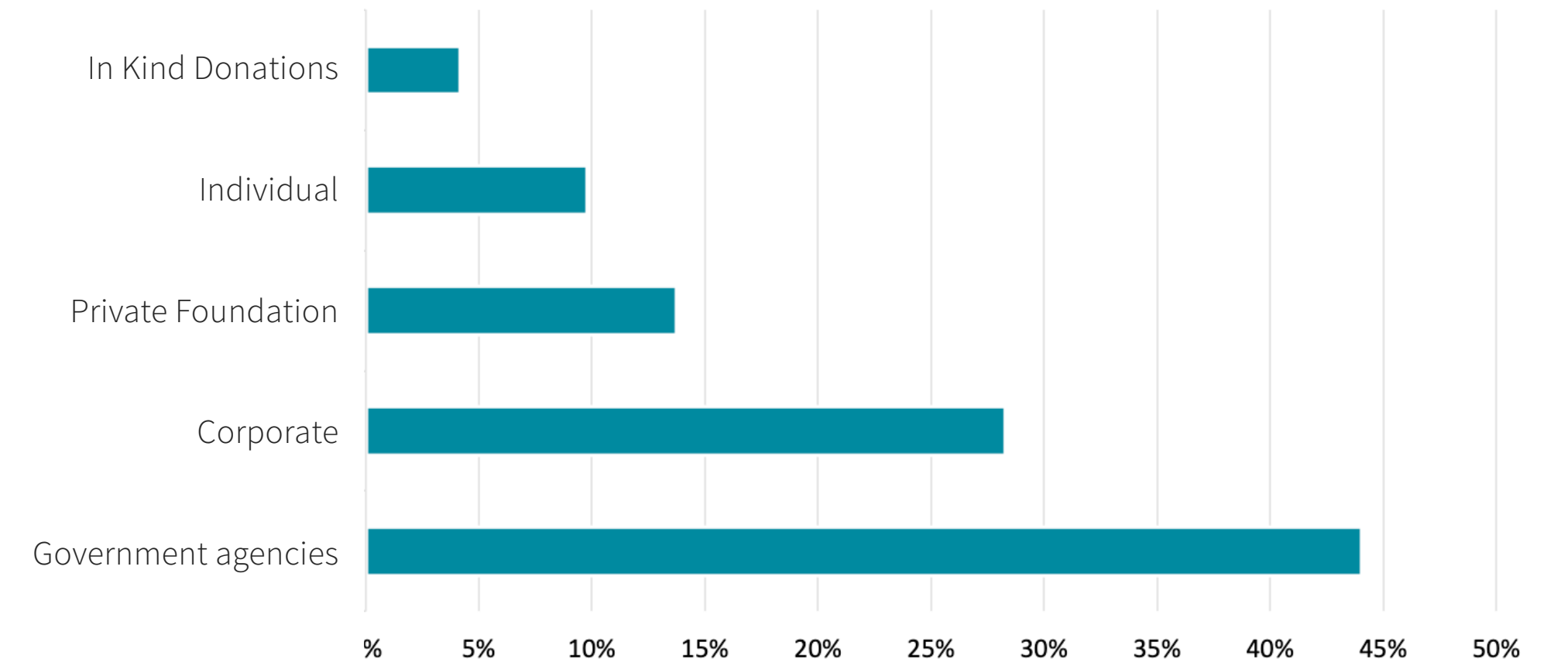
OUR FINANCIALS

We believe in TRANSPARENCY & ACCOUNTABILITY - to our donors, partners, and the communities we work with.

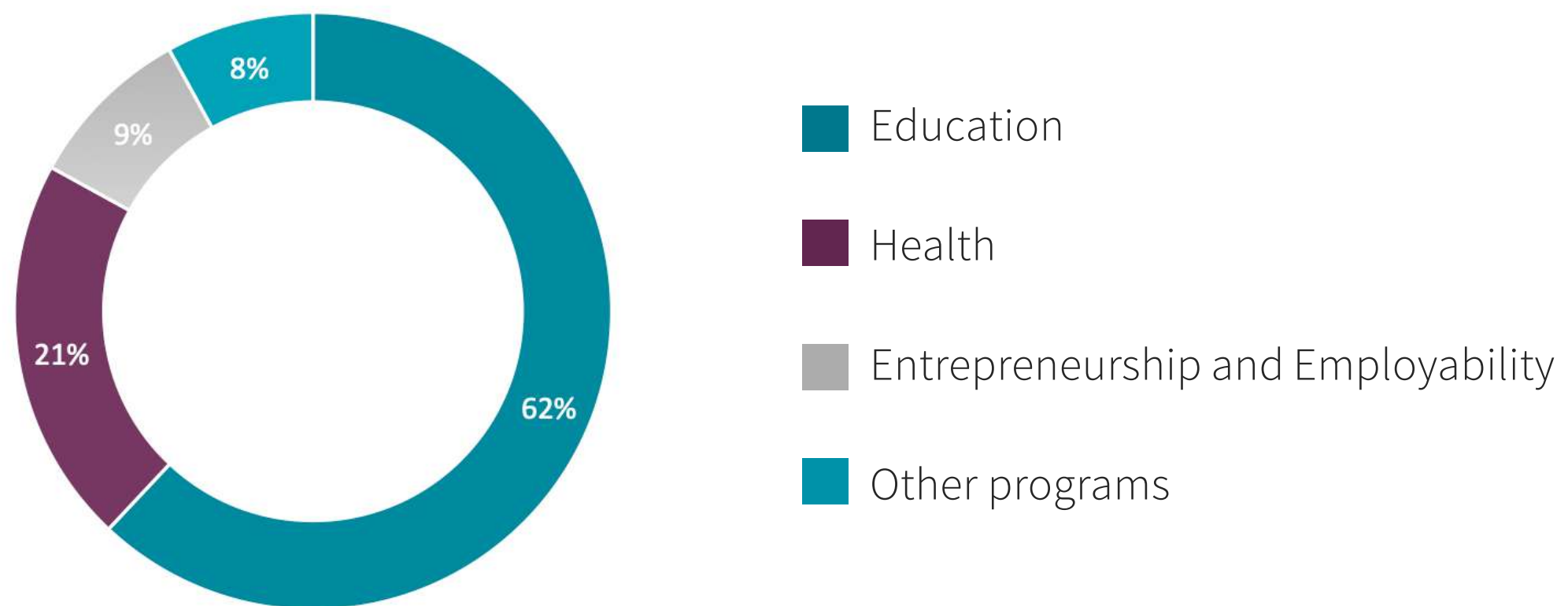
Income



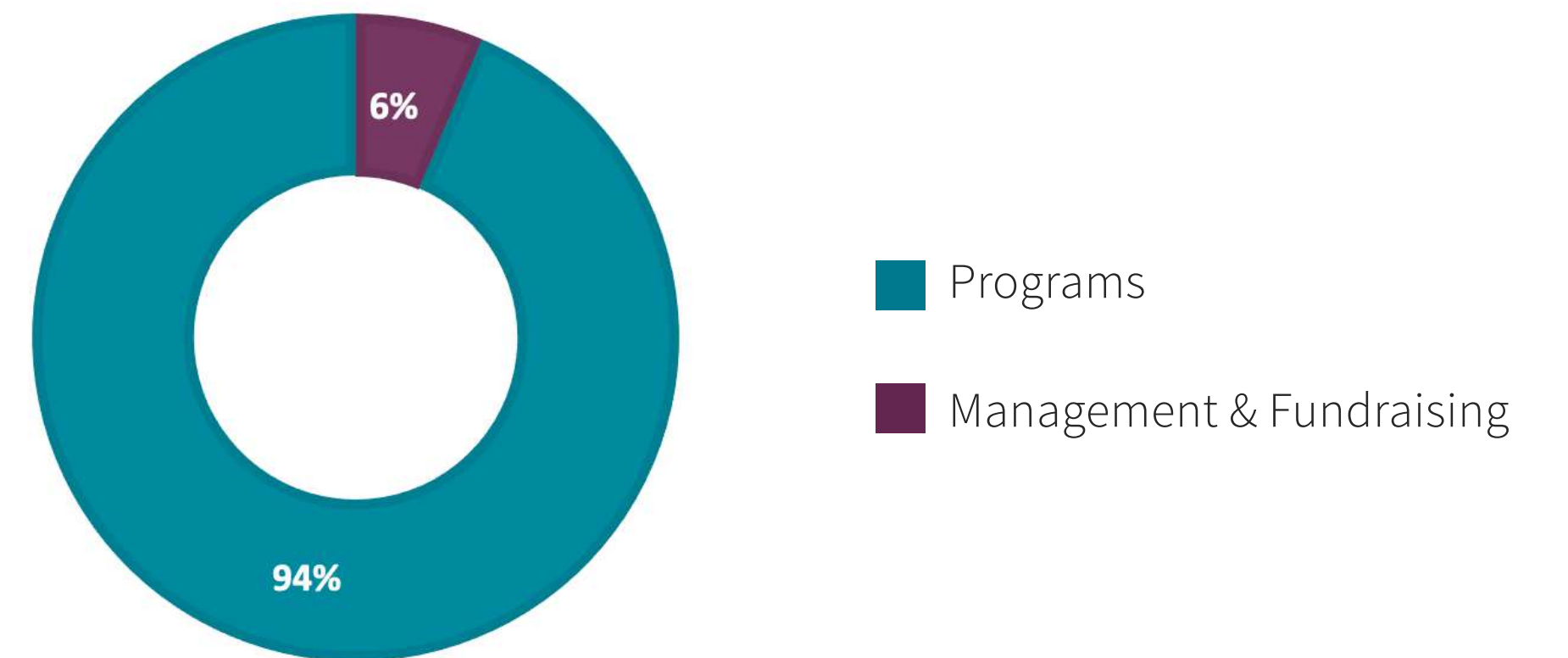
Contributions & Grants



Program Distribution



Expenses



LOOKING AHEAD



We continue to be inspired by the daily achievements of our students, teachers, and volunteers. Even amidst the strain placed upon them by the effects of poverty, violence, and migration, progress continues thanks to the resilience of these communities. This keeps us striving forward with purpose alongside them, and alongside all of you.

In 2020, we will continue providing opportunities for children and youth in communities in Latin America, the Caribbean, and the United States by:

- Expanding our Community Schools initiative in Latin America and New York City (through a collaborative after-school program in El Salvador and a new school in NYC)
- Focusing on improving the mental health of our communities and providing them with the tools necessary to overcome the effects of trauma
- Celebrating our Sixth Annual Benefit Gala, where we will honor Carmen Busquets for being a truly committed champion of our work
- Working to guarantee the sustainability of our organization with the help of new board members, the launch of a monthly donor program, and a donation platform upgrade
- Inspiring kids in dynamic and innovative ways at another regional Generation Now Youth Festival and Forum to close out the academic year in December

EVERY CHILD DESERVES
A COMMUNITY THAT
BELIEVES IN THEM



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